

JORGE FUENTE

Senior product designer

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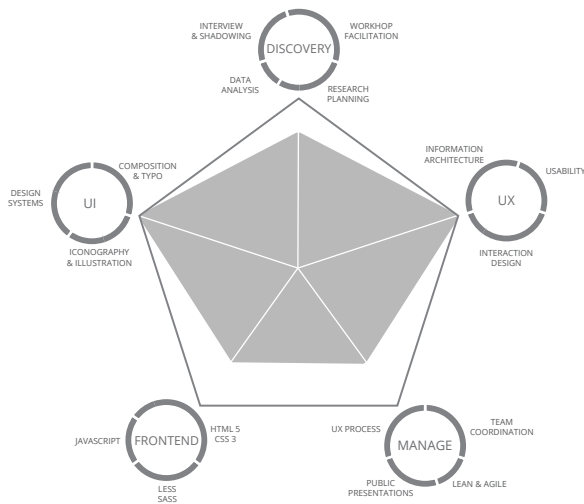
PERSONAL INTRODUCTION

Hi, this is Jorge Fuente, a senior product designer from Spain.

From my professional career it is worth mentioning my experience in the application of user-centered and data-based techniques to the design of games, eHealth and marketplace products. I have designed from scratch many successful digital products, such as IMQ app suite or the influencer marketplace Moonio.

My skills spread from research and ideation to front-end development, having my peaks in interaction design, usability and information architecture.

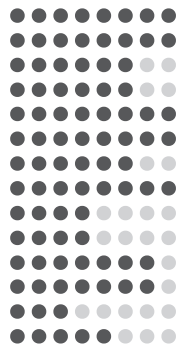
SKILLS



KNOWLEDGE

01 Computing

Figma
Sketch / InVision
Tumult Hype
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Miro boards
Fullstory
Google analytics
Survey Monkey
HTML5 & CSS3
Javascript
SASS / LESS



02 Competences

User Experience.
User Interface design.
Usability.
Information Architecture.
Accessibility.
Gamification.
Game design.
Public presentations.
Content management.
Digital marketing.
Graphic design.
Web design.
Audiovisual production.
Illustration.

LANGUAGES



EXPERIENCE

- From March 2020 to Present**
Product Designer
Gemssy Technologies. Bilbao
Full stack product designer for a social marketplace and an influencer search engine.
- From May 2017 to March 2020**
UX/UI Lead Designer
Init Services. Bilbao
UX and interface design for eHealth and eCommerce webs and apps. Design of Gamification systems.
- From December 2016 to May 2017**
Full Stack Designer
Oesia Networks. Getxo
Web application design, layout and UX audit for Diputación Foral de Bizkaia.
- From July 2013 to December 2016**
Game Architect
Flying Dodos. Portugalete.
Made to measure serious games and gamification platforms design and development using HTML5.
- From August 2011 to June 2013**
Visual Designer
Gamesa. Zamudio.
Brochure, newsletter and PPT design. Public events management. Marketing Campaigns.
- From May 2009 to May 2011**
Art Director
Museo Nacional de Ciencias Naturales. Madrid.
Visual identity design. Exhibition design. Leaflet and catalog design.
- From March 2008 to May 2009**
Web Designer
CNICE (Ministerio de Educación). Madrid.
Web design and usability design for instructional resources. Illustration and Flash animation.
- From September 2007 to March 2008**
Graphic Designer
Innevento Comunicación en Vivo. Bilbao.
Design and development of graphic and multimedia resources for events: Posters, invitations, screen projections.

ACADEMIC

2 Degrees at UPV/EHU
Fine Arts (2003-2007)
1 year at IAV de Orléans (FR)
Communication Sciences
(1999 -2003)

Post graduated courses
Graphic Design
UNED, 2004
Web Design
CEDECO, 2004-2006

User Experience
IDF, 2017-2020

AWARDS

VI Premios Abiatu 2016: Innovation.
Nominated to best basque videogame of the year 2015.
Santurtzi Emprende 2014: First Prize.

LINKS TO RECENT PROJECTS

- <http://moonio.app>
- <http://heepsy.com>
- https://play.google.com/store/apps/details?id=com.info33_android
- <https://apps.apple.com/es/app/imq-cl%C3%ADnicas/id1456356605>
- <https://play.google.com/store/apps/details?id=com.imq.igurco>
- <http://evadista.com>
- <http://walikale.org>
- <http://getxotik.org>